

PTR SPONSORSHIP MATRIX

Sr. No.	Deliverables	Hospitality Partner INR 10 Lakh	Emerald INR 5 Lakh	Sapphire INR 3 Lakh	Ruby INR 2 Lakh	Pearl INR 1 Lakh	Beverage Partner
1	Speaker Invite to the CEO/MD of the company In the Inaugural Session	✓					
2	Corporate Video Presentation - Promotional AV to be played during the breaks.	✓	✓	✓			
3	Publicity Material of the Organization: Company brochure & publicity material to be part of Delegate Kit & VIP Head Table of PTR	✓	✓	✓	✓		✓
4	Acknowledgement of Association- Pre and During the Event	✓	✓	✓	✓	✓	✓
5	Prominent Organization Branding (Strategic Logo displayed in Backdrop, Thank You Sponsor Standees & E-mailers)	✓	✓	✓	✓	✓	✓
6	Individual Promotional Display of the Organization (Individual Company standees to be displayed at the reception of PTR Venue & to be bought by the organization on the day of event)	3 Standees	3 Standees	2 Standees	1 Standee	1 standee	1 Standee at Dinner Area

7	Print Media Branding: Colored Company Advertisement in PHDCCI's widely circulated monthly bulletin	1 Full Page	1 Full Page				
8	Social Media Branding: Logo branding on social media handles of PTR	✓	✓	✓	✓	✓	✓
9	Networking Table Space at the PTR Venue (Not at PITEX Venue)	✓	✓	✓	✓	✓	
10	Complimentary Delegate Invitations	6 Delegates	6 Delegates	4 Delegates	3 Delegates	2 Delegates	2 Delegates