

ORGANISED BY



PHDCCI **PITEX** 2026

20th Edition

HOSTED BY



PUNJAB INTERNATIONAL

TRADE EXPO



3rd - 7th DECEMBER

RANJIT AVENUE, AMRITSAR, PUNJAB

We're Back

With the 20th Edition of PITEX

The Punjab International Trade Expo - a platform that continues to build bridges between businesses, markets, and cultures.

PITEX continues to serve as a dynamic platform that brings together businesses, markets, and cultures under one roof. Organised by the PHD Chamber of Commerce and Industry, and proudly hosted in Amritsar for the past eight years with the strong support of the Government of Punjab, the expo has grown into North India's premier annual trade and business event. Each edition attracts thousands of visitors from India and abroad, fostering economic revival and creating new opportunities for collaboration and growth.

This landmark event brings together industries, entrepreneurs, investors, and innovators on a single platform, driving strong economic growth and creating powerful business networking opportunities. Amritsar, with its rich heritage and vibrant business culture, provides the perfect backdrop—where tradition meets trade, and where new partnerships, growth, and prosperity take shape.



Promotional Support for Exhibitors

To ensure maximum visibility and footfall, exhibitors at PITEX benefit from an extensive promotional campaign, which includes:

- Advertisements in leading print & electronic media
- Radio spots, roadshows, and online promotions.
- Cross-promotional activities and digital marketing.
- Email campaigns to targeted buyers and industry leaders.
- Invitations to senior executives, trade groups, government bodies, embassies, and foreign chambers.
- Media previews, interviews, and special features.
- Nationwide PR campaigns and outdoor branding.

PITEX 2026 Key Highlights

- Industry Specific Conferences
- B2B Meetings
- Focus Group Meets
- Buyer Seller Meets
- Showcase / Sell Your Products/ Create Brand Awareness
- Over 300+ Exhibitors
- 2.5 Lakh Visitors Expected
- Complete Sanitation and Disinfection Protocol as per WHO and Health authorities guidelines to ensure Visitors' and Exhibitors' safety.

SECTOR-WISE PAVILIONS

PITEX 2026 offers a tremendous opportunity for trade and business across all segments to showcase their brands and services in any of the open categories that best suit their trade or industry.

- FOOD/FARM
- AUTOMOBILES
- FINANCE
- BRAND STREET
- FASHION
- INTERNATIONAL
- GOVERNMENT OF INDIA
- CONSUMER & HEALTH
- HOME FURNISHINGS
- TOURISM
- REAL ESTATE
- CONSTRUCTION & BUILDING MATERIAL
- TEXTILE
- STATES OF INDIA

SPECIAL PAVILION ON "GAMES AND TOYS"

PREVIOUS EDITIONS PARTNERS



ORGANISING COMMITTEE

Dr. Ranjeet Mehta
CEO & Secretary General
PHDCCI

Mr. Naveen Seth
Deputy Secretary General
PHDCCI

Ms. Bharti Sood
Sr. Regional Director, PHDCCI
(Punjab, Haryana & Chandigarh)
PHDCCI

Sh. Karan Gilhotra
Chair, Punjab State Chapter

Mr. Saurabh Munjal
Co- Chair, Punjab State Chapter

Mr. Jatin Dahiya
Co- Chair, Punjab State Chapter

Mr. Supreet Singh
Co- Chair, Punjab State Chapter

ADVISORY COMMITTEE

Sh. Rajeev Juneja
President
PHDCCI

Sh. Anil Gupta
Sr. Vice President
PHDCCI

Sh. Sanjay Singhania
Vice President
PHDCCI

PHDCCI

PHDCCI, established in 1905, is a proactive and dynamic multi-state apex organisation working at the grass-root level with strong national and international linkages.

The PHDCCI acts as a catalyst in the promotion of industry, trade and entrepreneurship. PHDCCI, through its research-based policy advocacy role, positively impacts the economic growth and development of the nation.

PHDCCI is more than an organisation of the business community, as it lives by the chosen motto of Skilling India for Global Competitiveness and contributes significantly to the socio-economic development and capacity building in several fields.

PHDCCI spearheads economic growth and promotes business interests of its members by organising:

- Interaction with the Government and other stakeholders
- Networking opportunities for its members
- Business delegations to various countries
- Research insight into the industrial/business trends Trade Fairs, Exhibitions
- Conferences and Conclaves
- Training and Capacity-building Workshops



PHDCCI

Regional Office

PHD House, Sector 31A,
Chandigarh, 160 030, India

T: 0172-5005900, 5001900

tradefairsconsult@gmail.com

For Space Booking Please Call:

M: +91 98551 66547

M: +91 99141 12334

M: +91 98141 12335

M: +91 79866 49704

M: +91 98101 57669

For Partnership

M: +91 98145 66547

Email:

tradefairs93@gmail.com

tradefairsconsult@gmail.com

SPACE RESERVATION FORM

We shall be participating at PITEX 2026, Amritsar.
Kindly reserve the Exhibition Space for us.

Please fill this form and email to tradefairs93@gmail.com
Booking closes on 25 November 2026

Name of the Organisation _____
 GST No. of the Organisation (Mandatory) _____
 Complete Postal Address _____
 City _____ State _____ Pin/Zip Code _____
 Telephone Nos. (with ISD/STD Code) _____ Fax No. _____
 Email ID _____ Website _____
 Name of the Authorised Signatory _____ Designation _____
 Telephone Nos. (with ISD/STD Code) _____
 Type of Organisation Government Department Public Sector Joint Sector Private Others (Please specify) _____
 Products Manufactured/Services Provided _____
 Name on the Fascia of the Stall (25 letters only incl. space) _____

 Types of Products/Services to be displayed _____

Rental for Exhibition Space (per sqm)	Space Categories	Domestic Rates (INR)	Overseas Rates (USD)	Area : _____ sqm Stall No. : _____ Hall No. : _____	* 20% Premium on basic space rentals for Island stall * 15% for 3 side open * 10% for 2 side open
	Indoor Shell Space	7800	175		
	Indoor Raw Stall	6800	—		
	Outdoor Raw Space	4800	—		

* Actual rates of premium on rentals may vary at the time of booking.

GST number of all the Exhibitors is mandatory. TDS should not be deducted on space rental, unless amount credited/paid on account of the rent during financial year exceeds Rs. 2,40,000/- under section 194 (l) of Income Tax Act. 1961 (w.e.f. 1 April 2019).

Payment Schedule	<ul style="list-style-type: none"> • 50% of the total amount payable to be deposited with submission of this form • Balance & full payment to be deposited on or before 25 November 2026 • 100% advance payment of space rental & all taxes (as applicable) for overseas participants 					
	RTGS Details	Beneficiary	Bank	Current Account No.	IFSC Code	Branch Code
	PHD Chamber of Commerce & Industry	Bank of India, SCO 76-82 Sector 31 A, Chandigarh	621120110000016	BKID0006211	6211	013

Enclosed Cheque/DD No: _____ Dated _____ drawn in favour of **“PHD Chamber of Commerce and Industry”**
 payable at Chandigarh /New Delhi, on Bank _____ for (amount) Rs. _____

Date _____ Authorised Signatory _____

Allotment of Stalls is strictly on first-come-first served basis. PHD Chamber reserves the rights to change any specification without prior notice.

MAIL TO: tradefairs93@gmail.com

PHDCCI
Regional Office
PHD House, Sector 31A, Chandigarh 160 030 India

Punjab Office
SCO-104, 3rd Floor, District Shopping Complex
Ranjit Avenue, Amritsar
GSTIN: 03AAACP1438L1ZM

Hotline
0172-5005900
10.00 am to 5.00 pm

For Space Booking and Partnership:
M: +91 9855 166547
M: +91 99141 12334
M: +91 99141 12335
M: +91 7986649704
M: +91 9810157669

RULES & REGULATIONS

ORGANISER

PHDCCI, PHD House, Sector 31A, Chandigarh
160030, India

Date: 4-8 December 2026

Timing: 10:00 to 20:00 hrs

Venue: Ranjit Avenue, Amritsar, Punjab

EXHIBITOR:

Any company/organization/state/country participating in the exhibition. Organisers reserve the right of participation.

Space Categories	Domestic (INR)	Overseas (USD)
Indoor Shell Space	7800	175
Indoor Raw Stall	6800	—
Outdoor Raw Space	4800	—

Premium on basic rentals for 2, 3 & 4 side open stalls.

The Organiser will provide the following facilities in shell scheme.

Stall Size (Sqm)	Tables	Chairs	Focus Lamps
9	1	2	3
12	1	2	4
15	2	4	5
18	2	4	6
21	2	4	7
24	2	4	8
27	3	6	9
30	4	6	10
32	5	8	10
36	5	8	12

Each booth will have modular structure, fascia with company name, one electric plug point- 5/15 amps, synthetic carpet, waste paper basket & general security during the fair period

The prospective EXHIBITOR should apply on the application form participation, together with advance payment including 50% space rentals and security deposit. **GST as per Government of India Guidelines is applicable.** All bookings will be made on first-cum-first-served basis subject to receipt of all advance payments.

EXTRA FURNITURE:

Extra furniture will be available with the contractor on chargeable basis.

REGISTRATION FOR PARTICIPATION:

It is mandatory for exhibitor to forward the registration form to PHDCCI, Chandigarh, along with advance payment i.e. 50% space rentals for participation.

ALLOTMENT OF EXHIBITION SPACE:

All bookings will be made on first-come-first-served basis subject to the receipt of all advance payments. Organizers will make confirmation of allotment of space on receipt of the registration form duly signed along with appropriate advance payment. Organisers reserve the right to allocate space, change the layout plan, add or delete corridors as shown in the space plan. Organisers reserve the right to reduce the allotment of space to any applicant without assigning any reason.

PAYMENT SCHEDULE:

All payments should be made by Demand Draft payable to "PHD Chamber of Commerce and Industry" payable at Chandigarh/ New Delhi. Advance payment including 50% space rentals at the time of booking. **Full payment by 25 November 2026 or before.**

SETTLEMENT OF CHARGES:

Any and all expenses chargeable to an exhibitor must be settled before the close of fair to ensure smooth removal of goods from the fair site.

STAND COMPLETION:

By 2000 hrs with all exhibits in position on 3rd December 2026 positively. Work will not be allowed after that due to security reasons.

REMOVAL OF EXHIBITS:

Removal of any exhibit during the fair period is prohibited. Negotiations for sale, however, may be conducted. Removal of exhibits and other materials shall be allowed only after 2100 hrs on the last day of PITEX after the closure of the exhibition.

MOVEMENT OF VEHICLES:

Vehicles containing exhibition material will be allowed up to a certain point at the venue. All vehicles must provide list of items being carried in the exhibition area and receive the pass for the same, which will be required at the end of the exhibition for the removal of exhibits and other material.

CANCELLATION:

The prospective exhibitor is liable to forfeit the entire space rental in case of cancellation.

SALE OF EXHIBITS:

Exhibitors are allowed to conduct negotiations for the sale subject to mandatory clearance from Excise & Sales Tax Department and also ensure that exhibit will not be removed during the exhibition hours. Exhibits to be displayed during the fair can be brought one day before the start of the Fair.

LOCATION TAX FORMALITIES:

Participation / Sale of Exhibits are subject to mandatory clearance from Excise & Sales Tax Department, Chandigarh. All Exhibitors are required to produce necessary clearance before taking possession of the stall.

BINDING TERMS OF CONTRACT:

The submission of the registration form duly signed by an authorized officer of the exhibitor shall be deemed as confirmation of participation and acceptance and becomes binding as soon as the organisers have confirmed the allotment of space to the applicant. Dispute, if any, will be subject to Chandigarh Jurisdiction.

VIOLATION OF RULES:

The organizers reserve the right to decide on the fulfillment of the rules and have the authority to demand removal/change of any structure, which is found not in conformity with the rules and can also cancel a confirmed booking without assigning any reason. The decision of the organizers will be final and binding.

DAMAGE:

Exhibitor will be required to make good all damage to the fair facilities caused during the installation/dismantling of their exhibits.

SAFETY & SECURITY:

Organisers will not provide overnight security on the day prior to the exhibition and the last day of the exhibition. Safety & Security of all exhibits in the stalls will be responsibility of the exhibitors only.

STALL POSSESSION:

Stall will be allocated after acquiring clearance and stall possession certificate from on-site accounts office of the organisers.

INSURANCE OF EXHIBITS:

Exhibitors are responsible for insuring their exhibits for the fair period.

I/We have read the General Exhibition rules mentioned above and confirm that we shall abide by these rules.

Name _____ Designation _____ Mobile No. _____



PARTNERSHIP RESERVATION FORM

We hereby confirm our participation at PITEX 2026 as Partners *Please fill and Email this Form to tradefairs93@gmail.com*
Booking closes on 25 November 2026

Event Partner **Event Co-Partner** **Pavilion Partner** **Pavilion Co-Partner**

Name of the Organisation _____

GST No. of the Organisation _____

Complete Postal Address _____

City _____ State _____ Pin/Zip Code _____

Telephone Nos. (with ISD/STD Code) _____ Fax No. _____

Email ID _____ Website _____

Name of the Authorised Signatory _____ Designation _____

Telephone Nos. _____

Type of Organisation Government Department Public Sector Joint Sector Private Others (*Please specify*) _____

Products Manufactured/Services Provided _____

Name on the Fascia of the stall _____

Nature of Products to be displayed _____

Please attach the following with your confirmation or send the same to reach us by 25 November 2026

- High Resolution Logo (cdr / ps / jpg / png / ai)
- High Resolution copy of your advertisement / text along with photos for the Catalogue & Online promotion

Payment Schedule

- 50% of the total amount payable to be deposited with submission of this form
- Balance & full payment to be deposited on or before **25 November, 2026**
- 100% advance payment of sponsorship amount & all taxes (as applicable) for overseas participants

RTGS Details

Beneficiary	Bank	Current Account No.	IFSC Code	Branch Code	Bank Code
PHDCCI	Bank of India, SCO 76-82 Sector 31 A, Chandigarh	621120110000016	BKID0006211	6211	013

Enclosed Cheque/DD No: _____ Dated _____ drawn in favour of **PHDCCI**
payable at Chandigarh /New Delhi, on Bank _____ for (amount) Rs. _____

Date _____

Authorised Signatory

MAIL TO: tradefairs93@gmail.com

PHDCCI
Regional Office
PHD House, Sector 31A, Chandigarh 160 030 India

Punjab Office
SCO-104, 3rd Floor, District Shopping Complex
Ranjit Avenue, Amritsar
GSTIN: 03AAACP1438L1ZM

Hotline
0172-5005900
10.00 am to 5.00 pm

For Space Booking and Partnership:
M: +91 9855 166547
M: +91 99141 12334
M: +91 99141 12335
M: +91 7986649704
M: +91 9810157669

PARTNERSHIP OPPORTUNITIES

Event Partner

Partnership Amount Rs: 15 lac

Partnership available in the category: 1 for the event

Complimentary 100 sqm fully furnished built up/raw stall space

Company's corporate logo to be carried on all visitor promotion print advertisements as "Event Partner"

Prominent display of logo at prime position

Display of corporate logo at the registration counter as "Event Partner"

Display of the partner's logo at the entry point of the exhibition site

Corporate logo on admit cards/tickets

Acknowledgment in the fair catalogue

One page central spread four-colour advertisement in the fair catalogue

Special one page write-up of the partnering company in the fair catalogue

Special acknowledgment during the inaugural & valedictory ceremony of the fair

25 flags to be put at the exhibition site

20 nos. invitation cards for VIP dinners, lunches and cultural events (subject to event confirmation)

Complimentary admit cards (500 nos.)

Event Co-Partner

Partnership Amount Rs: 7.5 lac

Partnership available in the category: 2 for the event

Complimentary 54 sqm fully furnished built up space

Company's corporate logo to be carried on all visitor promotion advertisements as "Event Co-Partner"

Display of the partner's logo at the entry point of the exhibition site

Corporate logo on admit cards/tickets

Acknowledgment in the fair catalogue

One page four-colour advertisement in the fair catalogue

Special one page write-up of the partnering company in the fair catalogue

Special acknowledgment during the inaugural & valedictory ceremony of the fair

15 flags to be put at the exhibition site

15 nos. invitation cards for VIP dinners, lunches and cultural events (subject to event confirmation)

Complimentary admit cards (300 nos.)

Pavilion Partner

Partnership Amount Rs: 3.5 lac

Partnership available in the category: 1 per pavilion

Complimentary 36 sqm fully furnished built up space

Company's corporate logo to be carried on all visitor promotion advertisements as pavilion partner

Display of the partner's logo at the entry points of the exhibition site

Corporate logo on admit cards/tickets

Acknowledgment in the fair catalogue

One page four-colour advertisement in the fair catalogue

One page write-up at the partnering company in the fair catalogue

Acknowledgment during the Inaugural & valedictory ceremony of the fair

10 flags to be put at the exhibition site

10 nos. invitation cards for VIP dinner, lunches and cultural events (subject to event confirmation)

Complimentary admit cards for entry (200 nos.)

Pavilion Co-Partner

Partnership Amount Rs: 2 lac

Complimentary 18 sqm fully furnished built up space

Company's corporate logo to be carried on all visitor promotion advertisements

Display of the partner's logo at the entry point of the exhibition site

Corporate logo on admit cards/tickets

Acknowledgment in the fair catalogue

One page B/W advertisement in the fair catalogue

One page write-up of the partnering company in the fair catalogue

Acknowledgment during the Inaugural & valedictory ceremony of the fair

5 flags to be put at the exhibition site

5 nos. invitation cards for VIP dinners, lunches and cultural events (subject to event confirmation)

Complimentary admit cards (100 nos.)

